



PRASANTA CHANDRA MAHALANOBIS MAHAVIDYALAYA

(Accredited by NAAC)

111/3, B. T. Road (Bon-Hooghly), Kolkata – 700108

Phone: 8697169513, Email: pcmm.principal@gmail.com

Website: www.pcmm.edu.in



Report on “Entrepreneurship Awareness Programme conducted by MSME-Development & Facilitation Centre, Ministry of MSME” organized by Career Counseling Cell and IQAC, Prasanta Chandra Mahalanobis Mahavidyalaya

Date: 09.12.2022

Time: 12 p.m. to 3 p.m.

Venue: Seminar Hall, Room no 15, College Premise

Number of Participants: 84

Name and Designation of Resource Person(s):

- Sri D. Mitra, IEDS, Jt. Director & HoO, MSME- DFO, Kolkata
- Sri S. Mukhopadhyay, IEDS, Asst. Director, MSME- DFO, Kolkata
- Sri Bipul De, Asst Director, MSME-DFO, Kolkata
- Sri Kaushik Das, Br. Manager, SBI, B.T. Road Branch, Kolkata

Brief Report: An Entrepreneurship Awareness Programme was organized by the Career Counseling Cell and IQAC of the college in collaboration with MSME-Development & Facilitation Centre, Kolkata, Ministry of MSME on 9th December 2022 from 12 p.m. onwards at Room No 15.

Dr Arnab Ghosh, Principal, Prasanta Chandra Mahalanobis Mahavidyalaya delivered the inaugural lecture. The Resource Persons shared the following points significant for development of the entrepreneurship skills among students:

- Function and activities of MSME- DI and description of MSME schemes of Govt. of India.
- MSME credit facility and its significance to growth of the sector.
- Scope for food- based industries in west Bengal.
- Udyam Registration.

The advantages of such programme for students are:

- The students understood the MSME schemes.
- They understood in details the future scope in food-based and other type of industries in West Bengal.
- Question answer interaction with the participants to clear their doubts.
- Awareness about different types of credit related to entrepreneurship and startup.

Ag Ghosh
Principal
Prasanta Chandra Mahalanobis Mahavidyaaya
111/3, B. T. Road, Kolkata-108



(Dr. Arnab Ghosh)
Principal





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**ONE DAY
ENTREPRENEURSHIP AWARENESS PROGRAMME**
ON
9th December, 2022
At
Prasanta Chandra Mahalanobis Mahavidyalaya
111/3, B. T. Road, Kolkata - 700108
Organised by
MSME-DEVELOPMENT & FACILITATION OFFICE
Govt. of India,
Ministry of Micro, Small & Medium Enterprises
111/112, B. T. Road, Kolkata - 700108.
Phone : 033-2577-0595/97/98
Email id : dcdi-kolkatta@dcsme.gov.in

Banner of the MSME programme



Speech delivered by Resource person

Agwsh
Principal
Prasanta Chandra Mahalanobis Mahavidyaaya
111/3, B. T. Road, Kolkata-108

(Dr. Arnab Ghosh)
Principal





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Resource persons, Principal, Members of Career Counselling Cell

A Ghosh
Principal
Prasanta Chandra Mahalanobis Mahavidyaaya
111/3, B. T. Road, Kolkata-108

(Dr. Arnab Ghosh)
Principal





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Programme Schedule



'Programme Schedule'
Entrepreneurship Awareness Programme
Conducted by
MSME-Development & Facilitation Office, Ministry of MSME, Govt. of India,
111/112, B. T. Road, Kolkata-700108,
And
Prasanta Chandra Mahalanobis Mahavidyalaya, 111/3, B.T. Road, Kolkata-700108

Date : 09.12.2022 **Venue : Prasanta Chandra Mahalanobis College,**
111/3, B.T. Road, Kolkata-700108

Time	Topic	Faculty
12.00 pm to 12.15 pm	Registration	
INAUGURAL SESSION		
12.15 pm to 1.00 pm	Welcome Address & Objective of the Programme	Sri S. Mukhopadhyay, IEDS, Asstt. Director, MSME-DFO, Kolkata.
	Address by	Dr. Arnab Ghosh, Principal, PCMM, Kolkata.
	Inaugural & Keynote Address by	Sri D. Mitra, IEDS, Jt. Director & HoO, MSME-DFO, Kolkata
	Address & Vote of Thanks by	Dr. Alpana Ray, Professor, PCMM, Kolkata
TECHNICAL SESSION		
1.00 pm to 2.45 pm	Function and Activities of MSME-DI and details of MSME schemes of Govt. of India	Sri Bipul De, Asstt. Director, MSME-DFO Kolkata
	MSME Credit and its importance to growth for the sector	Sri ^{Kaushik} Sourav Das, Br. Manager, SBI, B.T. Road Branch.
	Scope for food based industries in West Bengal	Smt Tanima Paul Das, Professor, Deptt. of Food & Nutrition, PCMM.
Refreshment Break (2.45 pm – 3.15 pm)		
INTERACTION SESSION		
3.15 pm to 4.30 pm	Interaction with the participants	With MSME-DFO officials
	Udyam Aadhar Registration	

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